

ART AND VISUAL TECHNOLOGY, BFA

Banner Code: AR-BFA-AVT

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Fairfax Campus

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Requirements

Degree Requirements

Total credits: 120

Mason Core

Code	Title	Credits
Foundation Requirements		
	Oral Communication (http://catalog.gmu.edu/mason-core/#oral)	3
	Quantitative Reasoning (http://catalog.gmu.edu/mason-core/#quantitative)	3
	Information Technology (http://catalog.gmu.edu/mason-core/#information-technology) ¹	3
ENGH 101	Composition (Mason Core) (http://catalog.gmu.edu/mason-core/) ²	3
ENGH 302	Advanced Composition (Mason Core) (http://catalog.gmu.edu/mason-core/) ²	3
Core Requirements		
	Literature (http://catalog.gmu.edu/mason-core/#literature)	3
	Arts (http://catalog.gmu.edu/mason-core/#arts) ³	3
	Natural Science (http://catalog.gmu.edu/mason-core/#natural-science) ⁴	7
	Global History (http://catalog.gmu.edu/mason-core/#global-history)	3
	Global Understanding (http://catalog.gmu.edu/mason-core/#global) ⁵	3
	Social and Behavioral Sciences (http://catalog.gmu.edu/mason-core/#social-behavioral-science)	3
Total Credits		37

1

Studio Arts concentration students must take either AVT 180 or AVT 110 for this requirement. All Graphic Design concentration students must take AVT 110 for this requirement.

2

Nonnative speakers of English with limited proficiency in the language may substitute ENGH 100 for ENGH 101. Students must attain a minimum grade of C in ENGH 100 or ENGH 101, as well as in ENGH 302, to fulfill degree requirements.

3

AVT majors may not choose AVT courses to meet this requirement, and they may not double-count ARTH courses toward both the AVT major and the Mason Core arts requirement.

4

Including at least one laboratory science.

5

AVT majors may not double-count ARTH courses toward both AVT major requirements and the Mason Core global understanding requirement.

AVT Major Requirements

Code	Title	Credits
Studio Foundation		
AVT 104	Two-Dimensional Design and Color (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
AVT 105	Three-Dimensional Design and Beyond (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
AVT 110	Digital Design Studio (Mason Core) (http://catalog.gmu.edu/mason-core/) ¹	3
or AVT 180	New Media in the Creative Arts (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 222	Drawing I (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
Foundation Electives		
Select three courses from the following:		9
AVT 215	Typography (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 217	Introduction to Web Design	
AVT 232	Painting I (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 243	Printmaking I (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 252	Darkroom Photography I (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 253	Digital Photography I (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 262	Sculpture I (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 280	Introduction to New Media Arts	
AVT 272	Interdisciplinary Arts (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 496	Special Topics	
Art History		
ARTH 374	Art Now	3
Select one from the following:		3
AVT 318	History of Graphic Design ²	
or AVT 410	Experiential Design History	
Any ARTH 200-400 level course		
Critical Analysis & Contemporary Practice		
AVT 307	Aesthetics	3
AVT 395	Writing for Artists ³	3
or AVT 396	Writing for Designers	
AVT 472	Critical Theory in the Visual Arts ⁴	3
or AVT 408	Visual Communication Theories	

Select one from the following: 3

AVT 204	Visual Thinking	
AVT 305	Creative Processes	
AVT 309	Art as Social Action	
AVT 370	Entrepreneurship in the Arts	
AVT 371	Visual Perception and the Arts	
AVT 372	Hip Hop Culture	
AVT 374	Sound Art I	
AVT 380	Thinking Through Animation	
AVT 407	Advanced Aesthetics	
AVT 408	Visual Communication Theories	
AVT 595	Introduction to Art Teaching and Learning	

Studio Core & Research Practicum

AVT 101	New Majors Colloquium	3
AVT 202	Sophomore Core	3
AVT 303	Junior Core	3
AVT 404	Senior ProSeminar	2

Professional Practices

AVT 413	Professional Design Practices ⁵	3
or AVT 453	Professional Practices (Mason Core) (http://catalog.gmu.edu/mason-core/)	

Synthesis

AVT 497	Senior Project (Mason Core) (http://catalog.gmu.edu/mason-core/) ⁶	3
or AVT 498	Senior Design Project (Mason Core) (http://catalog.gmu.edu/mason-core/)	

Total Credits 56

1

Graphic Design concentration students must take AVT 110.

2

Graphic Design concentration students must take either AVT 318 or AVT 410 to fulfill this requirement.

3

Graphic Design concentration students must take AVT 396 to fulfill this requirement.

4

Studio Arts concentration students must take AVT 472 for this requirement. Graphic Design concentration students must take AVT 408 for this requirement.

5

Graphic Design concentration students must complete AVT 413.

6

Graphic Design concentration students must take AVT 498 to fulfill the Synthesis requirement.

- Graphic Design (GD)
- Studio Arts (SA)

Graphic Design (GD)

All AVT BFA majors concentrating in graphic design must complete AVT 215 Typography (Mason Core) (<http://catalog.gmu.edu/mason-core/>), AVT 217 Introduction to Web Design and AVT 252 Darkroom Photography I (Mason Core) (<http://catalog.gmu.edu/mason-core/>) or AVT 253 Digital Photography I (Mason Core) (<http://catalog.gmu.edu/mason-core/>) under **Foundation Electives** (above).

Code	Title	Credits
AVT 311	Graphic Design Methods and Principles	3
AVT 313	Editorial Design	3
AVT 414	Brand Identity Design	3
Select 15 credits from the following: ¹		15
AVT 319	Mobile App Design	
AVT 327	Illustration	
AVT 341	Comics	
AVT 344	Book Arts: Books Enclosures	
AVT 346	Digital Printmaking	
AVT 357	Photobook: Concepts Form	
AVT 409	User Experience Design	
AVT 411	Motion Design	
AVT 412	Advanced Typography	
AVT 415	Web Design and Usability	
AVT 416	Advertising Design	
AVT 417	Package Design	
AVT 419	Topics in Graphic Design	
AVT 420	Advanced Web Design	
DSGN 101	Introduction to Design Thinking	
Or other courses as approved by graphic design director.		

Total Credits 24

1

AVT 393, AVT 489, AVT 491, and AVT 496 may be taken with permission of the graphic design director.

Studio Arts (SA)

Code	Title	Credits
300-400 level AVT studio courses (http://catalog.gmu.edu/courses/avt/)		24
Or other courses as approved by director.		

Total Credits 24

General Electives

Code	Title	Credits
Select 3 credits from General Electives		3

Total Credits 3

Concentrations

Select one concentration and complete the requirements therein:

4-Year Plan

Bachelor of Fine Arts in Art & Visual Technology Sample Plan of Study

The sample plan below is a recommended sequencing of courses based on prerequisites and scheduling. This may not fit every student's needs and is a guideline, not a requirement. Students should confirm major requirements with their academic advisor and with PatriotWeb Degree Evaluation to ensure they enroll in the proper courses and are on track to graduate.

Graphic Design Concentration

First Year

Fall Semester	Credits	Spring Semester	Credits
AVT 101	3	AVT 105	3
AVT 222	3	Mason Core Quantitative Reasoning	3
AVT 104	3	AVT 215	3
ENGH 101	3	AVT 253	3
AVT 110 or 180	3	Mason Core Literature	3
		15	15

Second Year

Fall Semester	Credits	Spring Semester	Credits
AVT 202	3	ENGH 302	3
AVT 217	3	AVT 313	3
AVT 311	3	AVT 307	3
AVT 318 or 410	3	Mason Core Natural Science with Lab	4
Mason Core Natural Science Non-Lab	3	AVT GD 3xx/4xx Studio	3
		15	16

Third Year

Fall Semester	Credits	Spring Semester	Credits
AVT 303	3	Mason Core Oral Communication	3
AVT 396	3	AVT GD 3xx/4xx Studio	3
ARTH 374	3	AVT GD 3xx/4xx Studio	3
AVT 414	3	AVT 370 or 408	3
AVT GD 3xx/4xx Studio	3	General Elective	3
		15	15

Fourth Year

Fall Semester	Credits	Spring Semester	Credits
AVT 404	3	AVT 413	3
Mason Core Social & Behavioral Science	3	AVT 498	3
AVT GD 3xx/4xx Studio	3	AVT 472	3
Mason Core Western Civ/World History	3	Mason Core Global Understanding	3
General Elective	3	Mason Core Arts	3
		14	15

Total Credits 120

Detailed four year plans and degree planning checklists can be found at <https://advising.gmu.edu/current-student/majors-at-mason/>.

Studio Art Concentration

First Year

Fall Semester	Credits	Spring Semester	Credits
AVT 101	3	Mason Core Literature	3
AVT 222	3	Mason Core Quantitative Reasoning	3
AVT 104	3	AVT 105	3
AVT 110 or 180	3	Foundation Elective	3
ENGH 101	3	Foundation Elective	3
		15	15

Second Year

Fall Semester	Credits	Spring Semester	Credits
AVT 202	3	ENGH 302	3
Foundation Elective	3	AVT 307	3
ARTH 2xx / 3xx / 4xx	3	Mason Core Natural Science with Lab	4
Mason Core Natural Science Non-Lab	3	AVT 3xx/4xx Studio	3
AVT 3xx/4xx Studio	3	AVT 3xx/4xx Studio	3
		15	16

Third Year

Fall Semester	Credits	Spring Semester	Credits
AVT 303	3	Mason Core Oral Communication	3

AVT 395	3	AVT 3xx/4xx Studio	3
ARTH 374	3	AVT 3xx/4xx Studio	3
AVT 3xx/4xx Studio	3	AVT 370, 371, 372, 374, 380, 407, 408, or 595	3
AVT 3xx/4xx Studio	3	General Elective	3
		15	15

Fourth Year

Fall Semester	Credits	Spring Semester	Credits
AVT 404	2	AVT 453	3
General Elective	3	AVT 497	3
Mason Core Social & Behavioral Science	3	AVT 472	3
AVT 3xx/4xx Studio	3	Mason Core Global Understanding	3
Mason Core Western Civ/ World History	3	Mason Core Arts	3
		14	15

Total Credits 120

Detailed four year plans and degree planning checklists can be found at <https://advising.gmu.edu/current-student/majors-at-mason/>.

Accelerated Master's

Art and Visual Technology, BFA/Art Education, Accelerated MAT

Overview

Academically strong undergraduates in Art may apply to the accelerated Master's Degree in Art Education. If accepted, students will be able to earn an Art and Visual Technology, BFA (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/art/art-visual-technology-bfa/>) and an Art Education, MAT (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/art/art-education-mat/#acceleratedmasterstext>) after satisfactory completion of 150 credits.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees (<https://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-7>). For policies governing all graduate degrees, see AP.6 Graduate Policies (<https://catalog.gmu.edu/policies/academic/graduate-policies/>).

BAM Pathway Admissions Requirements

Applicants to all graduate programs at George Mason University must meet the admission standards and application requirements for graduate study as specified in the Graduate Admission Policies (<https://catalog.gmu.edu/admissions/graduate-policies/>) section of this catalog.

Students are eligible to apply for this accelerated program once they have earned at **least 60 undergraduate credits**. After successfully completing 75 undergraduate credits, students must use at least 3 and no more than 12 credits of **advanced standing courses** (see below) to both complete the bachelor's degree and begin the masters. An additional six credits may be held in reserve for the master's degree, but cannot be used to complete the bachelors.

Important information on how to apply for this accelerated master's program can be found in the University's Accelerated Master's Application Guide. (<https://www2.gmu.edu/admissions-aid/apply-now/how-apply/accelerated-masters/>)

Teacher Endorsement

Students for the MAT (for BFA students) must complete ALL endorsements, as well as the Praxis Core Exam. Students must meet Virginia Department of Education's required semester credit hours in the following specific areas:

Code	Title	Credits
	12 hours of two-dimensional media	12
	12 hours of three-dimensional media	12
	9 hours of cultural context and art history, judgment and criticism, aesthetics	9
	3 hours of related areas of fine arts	3
Total Credits		36

Students should work closely with their advisor to ensure they complete these course requirements through the BFA in Art and Visual Technology and MAT (<http://catalog.gmu.edu/colleges-schools/visual-performing-arts/art/art-education-mat/>)degrees.

Accelerated Master's Admissions Requirements

Undergraduate students admitted to the accelerated master's program pathway will be fully admitted into the MAT program if they meet the following requirements, as verified on the Bachelor's/Accelerated Master's Transition Form (<https://registrar.gmu.edu/wp-content/uploads/BAMT.pdf>):

- Minimum overall GPA of 3.00
- Completion of specific undergraduate BFA coursework
- Successfully meet Mason's requirements for undergraduate degree conferral (graduation) and complete the application for graduation
- Minimum grade of B in each advanced standing course
- Submission of BAM Transition Form to the School of Art advisor at the beginning of student's final undergraduate semester#. Full details can be found at AP.6.7.3 (<https://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-7-3>).

Accelerated Pathway Requirements

To maintain the integrity and quality of both the undergraduate and graduate degree programs, undergraduate students in the Accelerated Pathway must choose from the following Advanced Standing courses which can be taken as Advanced Standing or Reserve Graduate credit. # A minimum grade of B is required.

Code	Title	Credits
Advanced Standing courses (up to 12 credits with a minimum grade of B in each)		
AVT 595	Introduction to Art Teaching and Learning	3

AVT 605	Issues and Research in Art Education	3
AVT 667	Two-Dimensional Art Making and Differentiated Instruction	3
AVT 668	Three-Dimensional Art Making Across Cultures	3

Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high-achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

Code	Title	Credits
EDRD 501	Literacy in Fine Arts, Health, and Physical Education	3
EDUC 511	Child and Adolescent Development in Global Contexts	3

For more detailed information on coursework and timeline requirements, see AP.6.7 Bachelor's/Accelerated Master's Degrees.

Art and Visual Technology, BFA/Arts Management, Accelerated MA Overview

Academically strong undergraduates in Art may apply to the accelerated Master's Degree in Arts Management. If accepted, students will be able to earn an Art and Visual Technology, BFA (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/art/art-visual-technology-bfa/>) and an Arts Management, MA (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/management/arts-management-ma/>) after satisfactory completion of 150 credits.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees (<https://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-7>). For policies governing all graduate degrees, see AP.6 Graduate Policies (<https://catalog.gmu.edu/policies/academic/graduate-policies/>).

BAM Pathway Admission Requirements

Applicants to all graduate programs at George Mason University must meet the admission standards and application requirements for graduate study as specified in the Graduate Admission Policies#section of this catalog.

Students are eligible to apply for this accelerated program once they have earned **at least 60 undergraduate credits**. After successfully completing 75 undergraduate credits, students must use at least 3 and no more than 12 credits of **advanced standing courses** (see below) to both complete the bachelor's degree and begin the masters. An additional six credits may be held in **reserve** for the master's degree, but cannot be used to complete the bachelors.

Important information on how to apply for this accelerated master's program can be found in the University's Accelerated Master's Application Guide.

Accelerated Master's Admission Requirements

Undergraduate students admitted to the accelerated master's program pathway will be fully admitted into the MA program if they meet the following requirements, as verified on the Bachelor's/Accelerated Master's Transition Form (<https://registrar.gmu.edu/wp-content/uploads/BAMT.pdf>):

- Minimum overall GPA of 3.00
- Completion of specific undergraduate coursework
- Successfully meet Mason's requirements for undergraduate degree conferral (graduation) and complete the application for graduation
- Minimum grade of B in each advanced standing course
- Submission of BAM Transition Form to the School of Art advisor at the beginning of the student's final undergraduate semester#. Full details can be found at AP.6.7.3 (<https://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-7-3>)

Accelerated Pathway Requirements

To maintain the integrity and quality of both the undergraduate and graduate degree programs, undergraduate students in the Accelerated Pathway must choose from the following Advanced Standing courses, which can be taken as Advanced Standing or Reserve Graduate credit courses. Reserve Graduate credit course options cannot be taken as Advanced Standing.#A minimum grade of B is required.

Code	Title	Credits
Advanced Standing courses (up to 12 credits with a minimum grade of B in each)		
AMGT 601	Fund Raising/Development I	3
AMGT 602	Seminar in Arts Management	3
AMGT 604	Public Relations and Marketing Strategies for the Arts I	3
AMGT 605	Finance and Budgeting for Arts I	3
Reserve Graduate Credit courses (up to 6 credits) taken while an undergraduate and will only count for the graduate degree program		
AMGT 603	The Arts in Society ¹	3
AMGT 606	Governance and Financial Management ²	3

1

Prerequisite: AMGT 602 Seminar in Arts Management

2

Prerequisite: AMGT 605 Finance and Budgeting for Arts I

For more detailed information on coursework and timeline requirements, see AP.6.7 Bachelor's/Accelerated Master's Degrees.