18

SPORT MANAGEMENT MINOR

Banner Code: SPMT Special Topics in Sport Management

Total Credits

Academic Advising

Phone: 703-993-5200 Email: srtm@gmu.edu

Website: https://srtm.gmu.edu/sport-management/degree-options/

minor,

This minor introduces students to the sports industry and the sport management academic discipline. Students will learn about the principles of finance, economics, policy, and governance as they relate to sport organizations. They will then have the opportunity to choose from a series of sport management courses to complete the minor, based on their area of theoretical or practical interest.

Admissions & Policies

Admissions

This minor is available to all Mason undergraduate students, with the exception of those enrolled in the Sport Management, BS (http://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-management-bs/).

Policies

Eight credits of coursework must be unique to the minor and students should complete all coursework with a minimum GPA of 2.00. For policies governing all minors, see AP.5.3.4 Minors (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4).

Requirements

Minor Requirements

Total credits: 18

Coursework

Code	Title	Credits
SPMT 201	Introduction to Sport Management	3
SPMT 420	Economics and Finance in the Sport Industry	3
SPMT 455	Governance and Policy in Sport Organizations	3
Select three from the	ne following:	9
RMGT 410	Administration of SRT Organizations I	
RMGT 460	Sport and Recreation Law	
SPMT 302	Philosophical and Ethical Dimensions of Sport	
SPMT 304	Sport, Culture, and Society	
SPMT 405	Sport Venues and Events	
SPMT 412	Sport Marketing and Sales	
SPMT 430	Sport Communication	
SPMT 440	Global Perspectives in Sport	