

# SPORT MANAGEMENT GRADUATE CERTIFICATE

**Banner Code: E1-CERG-SPMG**

## Academic Advising

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The concentration in International Sport Management offers students the opportunity to study the managerial aspects of international sport enterprises. Theoretically-grounded sport management skills will be examined and applied within the global context of the sport industry.

## Admissions & Policies

### Policies

For policies governing all graduate certificates, see AP.6.8 Requirements for Graduate Certificates (<http://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-8>).

## Requirements

### Certificate Requirements

Total credits: 15

This certificate may be pursued on a full-or part-time basis.

#### Concentration in International Sport Management (ISPM)

Code	Title	Credits
<b>Required Courses</b>		
SPMT 551	Sport in the Global Marketplace	3
SPMT 613	Strategic Leadership in Sport Organizations	3
SPMT 620	Ethical Issues in Global Sport	3
<b>Electives</b>		
Select two courses from the following:		6
SPMT 555	The Australian Model of Sport	
SPMT 556	The Global Soccer Industry	
SPMT 651	Sport and International Development	
SPMT 652	Governance and Policy in International Sport	
Other SPMT graduate courses with advisor approval ( <a href="http://catalog.gmu.edu/courses/spmt/">http://catalog.gmu.edu/courses/spmt/</a> )		
Other SRST graduate courses with advisor approval ( <a href="http://catalog.gmu.edu/courses/srst/">http://catalog.gmu.edu/courses/srst/</a> )		
Other RMGT graduate courses with advisor approval ( <a href="http://catalog.gmu.edu/courses/rmgt/">http://catalog.gmu.edu/courses/rmgt/</a> )		

Total Credits

15