

GLOBALLY RESPONSIBLE BUSINESS PRACTICES MINOR

Banner Code: GRBP

Academic Advising

Phone: 703-993-1880
 Email: masonbus@gmu.edu
 Website: business.gmu.edu

Administration

- Jeremy Plotnick, Director of Minor Programs

The Minor in Globally Responsible Business Practices is a cross-disciplinary minor housed in the School of Business that focuses on business as an actor and partner in addressing the world's grand challenges. Students from across the university will develop knowledge and skills to diagnose problems and design business solutions for some of the world's biggest challenges.

Drawing from courses in the business school and around the university, this multidisciplinary minor will offer a transformative learning experience for tomorrow's global leaders by integrating expertise from numerous disciplines and incorporating experiential learning opportunities into classes. Students who complete this minor will be prepared for careers in public or private organizations that are increasingly focused on developing, assessing, and reporting their positive impact on the world.

Admissions & Policies

Policies

At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP.5.3.4 Minors. (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#text>)

Requirements

Minor Requirements

Total credits: 15

Required Courses

Code	Title	Credits
BUS 295	Business Models For Sustainability	3
BUS 325	Creating Value for Business Stakeholders	3
Total Credits		6

Electives

Three electives (9 credits) from a set of electives from multiple divisions. Students may choose depth by taking all elective courses within a single track (People, Planet, or Prosperity) or may choose breadth by selecting courses from different tracks.

Code	Title	Credits
Prosperity		
FNAN 444	Sustainable and ESG Investments	3
MGMT 454	Social Impact and Entrepreneurship	3
MGMT 461	Cross Cultural and Global Management	3
MKTG 455	Ethnic and Multicultural Marketing	3
MKTG 481	RS: Marketing in the Nonprofit Sector	3
OSCM 430	Design Thinking for Innovative Operations	3
OSCM 440	Public Sector Operations	3
Planet		
ECON 335	Environmental Economics	3
EVPP 423	Beekeeping and Sustainability	3
EVPP 475	Global Biodiversity Governance	3
EVPP 480	Sustainability in Action (Mason Core) (http://catalog.gmu.edu/mason-core/)	4
GOVT 361	Introduction to Environmental Policy	3
INTS 370	Sustainable Food Systems	6
PHIL 343	Topics in Environmental Philosophy (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
People		
CONF 329	Community Engagement and Collaborative Problem Solving	3
CONF 394	Human Rights and Inequality	3
EVPP 436	Politics of Climate Change Governance	3
INTS 334	Environmental Justice (Mason Core) (http://catalog.gmu.edu/mason-core/)	4
INTS 362	Social Justice and Human Rights (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
INTS 435	Leadership in a Changing Environment	4
MGMT 412	Diversity in Organizations	3
MGMT 431	The Legal Environment for Employee and Labor Relations	3
MGMT 461	Cross Cultural and Global Management	3
PSYC 427	Community Engagement for Social Change (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
SOCI 307	Social Movements and Political Protest	3
SOCI 308	Race and Ethnicity in a Changing World (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
SOCI 320	Globalization and Social Change (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
SOCI 355	Social Inequality (Mason Core) (http://catalog.gmu.edu/mason-core/)	3