

ENTREPRENEURSHIP MINOR

Banner Code: ENTR

Academic Advising

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Administration

- Jeremy Plotnick, Director of Minor Programs

Starting or managing a new company, growing a family business, or advising individuals who dream of starting their own business, requires specialized skills and knowledge. The Entrepreneurship Minor provides students who are interested in these concepts with a solid foundation in the elements of new venture creation as well as a strong set of entrepreneurial skills. In combination with the school's expanding co-curricular entrepreneurship programs, the minor in entrepreneurship offers an experiential platform to grow student skill sets, networks, and professional portfolios.

Admissions & Policies

Policies

At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>). The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements

Total credits: 15

Required Courses

Business major students should take:

Code	Title	Credits
MGMT 451	Introduction to Entrepreneurship	3
MGMT 452	Experiential Entrepreneurship	3
Total Credits		6

Non-business major students should take:

Code	Title	Credits
MBUS 304	Entrepreneurship: Starting and Managing a New Enterprise	3
MGMT 452	Experiential Entrepreneurship	3
Total Credits		6

Electives

Code	Title	Credits
Select three courses from any of the following interests: 9		
Commercial Entrepreneurship Courses:		
ACCT 311	Managerial and Cost Accounting	
ACCT 351	Taxation and Managerial Decision Making	
FNAN 341	Introduction to Firm Valuation	
FNAN 431	Venture Capital and Private Financing of Startups	
MGMT 453	Starting a Business	
MKTG 313	Advertising and Marketing Communications	
MKTG 352	Marketing Analytics for New Product Development	
MKTG 353	New Product Development	
OSCM 320	Supply Chain Management in a Global Economy	
OSCM 430	Design Thinking for Innovative Operations	
OSCM 493	Management of Technology Projects	
Social Innovation Courses:		
EVPP 480	Sustainability in Action (Mason Core) (http://catalog.gmu.edu/mason-core/)	
GOVT 353		
GOVT 358	Nonprofit Financial Planning	
INTS 331	The Nonprofit Sector (Mason Core) (http://catalog.gmu.edu/mason-core/)	
INTS 431	Principles of Fund Raising	
INTS 450	Social Innovation in Action	
MGMT 454	Social Impact and Entrepreneurship	
PHIL 305	Business Ethics	
PSYC 335	Psychology of Creativity and Innovation	
Other Entrepreneurship Electives:		
BENG 375	Intellectual Property, Regulatory Concepts and Product Development	
IT 343	IT Project Management	

Total Credits 9